

AXEL FAURE

[CREATIVE DIRECTION
PHOTOGRAPHY + 3D]

ABOUT ME ▼

I grew up with my Game Boy Color and Rockstar Games radio stations. Since then my passion for visuals has never left me. Today it's my profession and I strive to bring a fresh and creative perspective to each of my creations fueled by my inspirations and experience. I collaborate with brands agencies artists and record labels. My background and curiosity have allowed me to broaden my understanding of the various media and technical means involved in bringing my ideas to life.

EXPERIENCES

FREELANCE ART DIRECTION

CLIENTS : YSL BEAUTY, ALAÏA, MARINE SERRE,
DIESEL, PRIME VIDÉO, AIGLE, CREAPILLS..

2021 - CURRENTLY

JUNIOR ART DIRECTOR

LES ENVAHISSEURS - LYON

CLIENTS : HARIBO, PLAYDOH, NERF, MONOPOLY,
POM'POTES, LA LAITIÈRE..

2021 - 2022

MOTION - GRAPHIC DESIGNER

SOULSHAKE - LYON

2020 - 2021

EDUCATION

MASTER DEGREE - ART DIRECTION / DIGITAL DESIGN

ÉCOLE SUPERIEUR DE PUBLICITÉ - LYON

2020 - 2022

BACHELOR DEGREE - GRAPHIC CONCEPTION

AFIP LYON

2019 - 2020

ASSOCIATE DEGREE - GRAPHIC PRODUCTION

MULTIMÉDIAS OPTIONS

SEPR LYON

2017 - 2019

SKILLS → CREATIVE DIRECTION - PHOTOGRAPHY - 3D - GRAPHIC DESIGN

LANGUAGES → FRENCH - ENGLISH



SOFTWARES [I USE]

PHOTOGRAPHY ↓

CAPTURE ONE
PHOTOSHOP
LIGHTROOM

3D ↓

BLENDER
MARVELOUS
SUBSTANCE 3D

GRAPHIC DESIGN ↓

ILLUSTRATOR
PROCREATE
PHOTOSHOP (AGAIN)